



## **NAPFA Recognizes 2022 Inspiring Leader Award Recipient**

**CHICAGO, IL** – May 24, 2022— The National Association of Personal Financial Advisors (NAPFA) is pleased to announced Mindy Neira as the recipient of the 2022 NAPFA Inspiring Leader Award.

This award is presented each year to a NAPFA member who has established a record of encouraging, motivating, and engaging others in reaching their full professional potential under the auspices of the association.

“The Inspiring Leader Award embodies the heart and spirit of the association. I can’t think of anyone more deserving than Mindy,” says Geoffrey Brown, NAPFA CEO. “She has made mentoring her colleagues and fellow NAPFA members a priority in her professional life that we should all emulate. We’re honored to recognize Mindy for living out her passion through NAPFA.”

Neira is a Principal & Wealth Manager for Modera Wealth Management, LLC. She has been a member of NAPFA since joining her firm and the financial planning profession in 2018. In the years since, Neira has graciously taken several volunteer and leadership positions including joining the Diversity, Equity, and Inclusion Committee in 2020. In 2021, she was selected as co-chair of the DEI Committee; in this role, she helped develop and launch the inaugural NAPFA DEI Training & Certificate Program.

In addition to her role on the DEI Committee, Neira serves as a role model for advisors. She offers guidance on how to get more involved within NAPFA and the profession. “Being a mentor - providing direct advice and coaching to someone, and being a sponsor - advocating, connecting, promoting, and increasing visibility of someone are two ways to make an impact here,” says Neira. “It has always been my passion to mentor and sponsor others. It’s also a passion of mine to encourage others to become mentors and sponsors. In such a pivotal time in our society, we can either make a true impact and do the challenging work of building people up and improving ourselves and our firm. Or we can take what appears to be the easy road and continue with the status quo until it catches up to us.”

The NAPFA Awards Program recognizes leaders and achievers for their noted accomplishments within financial planning. Recognition as part of the NAPFA awards program is an outstanding accomplishment and a great honor. Learn more about the program at [www.napfa.org/awards](http://www.napfa.org/awards).

### **About NAPFA**

Since 1983, the National Association of Personal Financial Advisors has provided Fee-Only financial advisors across the country with some of the highest standards possible for professional competency, comprehensive financial planning, and Fee-Only compensation. With more than 4,400 members across the country, NAPFA is the leading professional association in the United States dedicated to the advancement of Fee-Only financial planning. Learn more at [www.napfa.org](http://www.napfa.org).

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