



Board of Directors of the National Association of Personal Financial Advisors

Position: Consumer Representative

Description

The Consumer Representative is a non-practitioner who is elected by majority vote of the Board of Directors to serve a three-year voting term on the NAPFA Board. The Consumer Representative must be passionate about NAPFA's mission and have a track record of serving the public interest. He or she will have achieved leadership stature in business, government, academia or the nonprofit sector.

General Duties

Board members attend three in-person meetings during the year, two of which are held prior to NAPFA's national conferences, and participate in monthly meetings. Board members have the following general duties:

1. Set policy and direction for the Association.
2. Serve in accordance with applicable sections of the Bylaws, the Policies and Procedures Manual, the Articles of Incorporation and other official governance instruments of the Association.
3. Appointment and evaluation of the CEO of NAPFA.
4. Receive recommendations, suggestions and requests from association stakeholders and make recommendations to the chair for inclusion on the agenda of board of directors meetings.
5. Continually reevaluate the goals and objectives of NAPFA and accept responsibility for progress toward these goals.

Specific Duties

The Consumer Representative will represent NAPFA on the NAPFA Consumer Education Foundation (NCEF) Board of Trustees and may be called upon to liaise with other external partners.

Qualifications

Ideal candidates for the position will have the following qualifications:

- Extensive professional experience with significant accomplishments in business, government, academia or the nonprofit sector
- A commitment to and understanding of NAPFA's stakeholders, preferably based on experience in issues related to consumer protection, financial planning, education or literacy
- A natural affinity for cultivating relationships and persuading, convening, facilitating, and building consensus among diverse individuals
- Personal qualities of integrity, credibility, and a passion for improving the lives of NAPFA's stakeholders and the public
- Desire and ability to work collaboratively with fellow Board members, NAPFA staff, volunteers, and other stakeholders.
- Desire and ability to perform the duties and functions associated with being a member of the Board of Directors.

Service on NAPFA's Board of Directors is without remuneration, except for administrative support for fulfillment of volunteer expectations, travel, and accommodation costs in relation to Board Members' duties.