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Contact: Angela Armijo
armijoa@napfa.org
847-483-5400 x 124

Jeff Jones, CERTIFIED FINANCIAL PLANNER™ Elected 2022 NAPFA Board Chair-Elect

Chicago, IL – The National Association of Personal Financial Advisors (NAPFA) announced that it has elected Jeff Jones to serve as the chair-elect in FY 2021-22 term. Jeff is the Director of Financial Planning and partner at Longview Financial Advisors in Huntsville, AL.

Jeff earned his Bachelor of Science in Information Systems from the University of Alabama in Huntsville and his Master of Science in Financial Planning from the University of Alabama. Before becoming a Fee-Only planner, Jeff spent 12 years supporting the Department of Defense and NASA designing and implementing large, niche computer systems. Jeff later began working in partnership with his alma mater and a local non-profit where he developed a passion for providing free tax prep to low-income families, helping them solve financial problems. That experience led to his discovery of NAPFA in 2009 and a career change.

He has a long-history of service to NAPFA including his current role as Secretary-Treasurer on the NAPFA Board, as well as the Finance Committee and as the Membership Committees. Before joining the National Board, he spent three years on the South Region Board as Symposium Chair, President, and Chair.

Jeff is a passionate advocate for NAPFA and its mission and says, “It’s my honor and privilege to be selected for this role and opportunity. There are so many big shoes to fill that came before me. I want to continue the great work of others while helping to steward the organization into the future.”

Lydia Sheckels, NAPFA’s current Board Chair, “I’m very excited that Jeff was elected as NAPFA’s Chair-elect. As Secretary-Treasurer during a year in which the pandemic impacted our revenue from in-person conferences, Jeff has been a responsible steward of the organization’s finances as he guided the Finance Committee and Board in navigating this challenging year. I have enjoyed collaborating with Jeff since we first met during a Summer Leadership Meeting and appreciate his sense of humor and numerous contributions to the association. I’ve been impressed by his passion and willingness to address challenges and embrace opportunities and look forward to his leadership as we approach NAPFA’s 40th anniversary in 2023.”

About NAPFA

Since 1983, The National Association of Personal Financial Advisors has provided Fee-Only financial planners across the country with some of the highest standards possible for professional competency, comprehensive financial planning, and Fee-Only compensation. With more than 4,100 members across the country, NAPFA is the leading professional association in the United States dedicated to the advancement of Fee-Only financial planning. Learn more at www.napfa.org.

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