



FOR IMMEDIATE RELEASE

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Contact: Spencer Bone

bones@napfa.org

Joni Alt CFP® Appointed NAPFA Board Chair

CHICAGO, IL – September 1, 2024— The National Association of Personal Financial Advisors (NAPFA) has announced that Joni Alt, CFP®, has been appointed as the new Chair of the NAPFA Board for the 2024-2025 term, beginning September 1, 2024. Joni brings over 35 years of experience as a financial professional and currently serves as a Senior Wealth Advisor at Evermay Wealth Management in Arlington, Virginia.

Joni's tenure with NAPFA has been marked by her dedication to the organization's mission of promoting Fee-Only financial planning and maintaining the highest standards of professional competency. Her previous roles within NAPFA include serving as President of the NAPFA Northeast/Mid-Atlantic Region, as well as contributing to several key committees, including Public Policy, Education, Audit, and the Marketing and Communications Task Force.

In her new role as Chair, Joni will focus on enhancing member engagement, upholding NAPFA's reputation in the financial planning community, and advocating for key regulatory and public policy issues. "I am honored to step into the role of NAPFA Chair and excited to continue the work of supporting our members and advancing our profession," said Joni. "As we look forward to the coming year, I am committed to fostering an engaged and vibrant community that empowers our members to achieve success."

Joni's leadership will play a pivotal role in guiding NAPFA as it continues to lead the charge in Fee-Only financial planning, ensuring that the association remains a trusted resource for both its members and the public.

About NAPFA

Since 1983, the National Association of Personal Financial Advisors has provided Fee-Only financial advisors across the country with some of the highest standards possible for professional competency, comprehensive financial planning, and Fee-Only compensation. With more than 4,400 members across the country, NAPFA is the leading professional association in the United States dedicated to the advancement of Fee-Only financial planning. Learn more at www.napfa.org.