



## FOR IMMEDIATE RELEASE

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# Financial Advisors Recognized as #2 in Best Business Jobs in U.S. News & World Report's 2025 Best Jobs Rankings

**CHICAGO, IL, March 24, 2025** — *U.S. News & World Report* has named "Financial Advisor" as one of the top careers in its annual [2025 Best Jobs rankings](#). Financial Advisor is ranked **#13 in 100 Best Jobs** and **#2 in Best Business Jobs**. This recognition affirms the critical importance of financial planning professionals in today's complex and fast-paced world.

Financial advisors help individuals and families build secure financial futures through tailored guidance, strategic planning, and long-term relationship-building. Fee-Only advisors stand apart by operating under a fiduciary standard, always acting in the best interests of their clients without commissions or hidden incentives.

"Being recognized among the best careers is a reflection of the impact our profession has on people's lives," said Kathryn Dattomo, CEO of the National Association of Personal Financial Advisors (NAPFA). "Fee-Only fiduciary advisors are uniquely positioned to deliver conflict-free, client-first financial guidance. At NAPFA, we're proud to support professionals who uphold the highest standards of transparency, ethics, and care."

The *Best Jobs* list by *U.S. News & World Report* evaluates roles based on factors such as growth potential, job satisfaction, and professional purpose. As more consumers seek trustworthy financial advice, demand for qualified fiduciary advisors continues to rise.

NAPFA is the country's leading association of fee-only, fiduciary financial planners, offering education, professional development, and a community dedicated to advancing high-quality financial advice.

## [About NAPFA](#)

Since 1983, the National Association of Personal Financial Advisors has provided Fee-Only financial advisors across the country with some of the highest standards possible for professional competency, comprehensive financial planning, and Fee-Only compensation. With more than 4,400 members across the country, NAPFA is the leading professional association in the United States dedicated to the advancement of Fee-Only financial planning. Learn more at [www.napfa.org](http://www.napfa.org).